|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Northern Lights RV Resort** | **Membership Competitor** | **Long Term Leasing Competitors** | **Seasonal Camping Competitors** | **Daily Camping Competitors** |
| OwningCan sell, transfer or will your membership | Yes | Leasing | Renting | Renting |
| 24 hr security/surveillance | Yes | 24 hr security or limited | 24 hr security or limited | Limited or None |
| Guaranteed campingReservation not required | Yes | Guaranteed camping No Pre-Booking | Guaranteed camping No Pre-Booking | Must Pre-Book |
| Open and Active 365 days per year | Yes | Limited | Very Limited or None | Very limited or None |
| RV & ATV Storage Included | Yes | Storage Included | Storage Limited | None |
| RV Valet Service included | Pay extra | None | None | None |
| Firewood included | Yes | Purchase | Purchase or none | Purchase or none |
| Organized Activities included | Yes | Limited  | Limited or none | None |
| Amenities – Standard (power, water, sewer, wifi) | Yes | Yes | Limited (may pay extra) | Minimal or pay extra |
| Amenities – Basic (playground, walking trails) | Yes | Yes |  |  |
| Amenities – Premium (put put golf, kids wading pool, electronic game table, etc.) | Yes | Limited | Minimal or pay extra | Minimal or pay extra |
| $15,000.00/35 years $429.00/ year | $30,000.00 + for 20 years$95.00/night$2850.00/month | 35,000.00 - $70,000.00 for 35 years | $3000.00 -$8000.00 per season | $50 - $60/ night30days = $1,500.00 |
| Maintenance Fee $575.00/year | $1,575.00/year | $1,000.00 plus/year | Fees or pay for extras | Not Applicable |